



MAY 3–6, 2017 | VILNIUS, LITHUANIA

Web: www.wpavilnius2017.com
Contact: info@psichiatrija.lt



INVITATION FOR SPONSORSHIP

February 1st, 2017
Vilnius

Dear Colleagues,

The information about the World Psychiatric Association (WPA) Inter Zonal Congress during May 2017 in Vilnius, co-hosted by the Lithuanian Psychiatric Association (LPA) and the World Psychiatric Association (WPA), is herewith provided. As noted, the Congress will be held at the Radisson Blu Hotel Lithuania (Konstitucijos ave. 20, Vilnius) from the 3th to 6nd May 2017.

We are convinced that the opportunity to have this congress in Lithuania will have an enduring effect on the development of the field of psychiatry locally, but also on the practice and service delivery of European psychiatrists from a continental perspective as well.

We hope that you will become one of the key partners for this event. Various packages are available as detailed in the offer attached to this message.

Thank you in advance for your consideration to support and partner in this important international event. Please do not hesitate to contact us if you have any questions or wish to engage with us regarding sponsorship opportunities. You are also invited to visit the official WPA 2017 Inter Zonal Congress website at wpavilnius2017.com

With best regards,
Prof. Alvydas Navickas MD, PhD
Lithuanian Psychiatric Association, President
Phone +370 698 27 153
E-mail info@psichiatrija.lt

SPONSORSHIP GRID

WPA Inter Zonal Congress 2017 sponsorship benefits

Interested Sponsors are kindly invited to become a part of the WPA Inter Zonal Congress 2017 in Vilnius. Please find a primary sponsorship benefits grid below.

DESCRIPTION	PLATINUM	GOLD	SILVER	BRONZE	COPPER	NICKEL
Value in EURO	20 000	15 000	12 000	10 000	5 000	3 000
PRE-CONGRESS EXPOSURE						
Logo on Congress Website with URL Link and Company Description	Yes – in a Prominent Position and Larger than Others	Yes	Yes	Yes	No	No
AT CONGRESS EXPOSURE						
Opportunity to Host Lunch Symposium (Additional Cost to be Covered by Sponsor)	Yes	Yes	No	No	No	No
Listing in Congress Programme / Book of Abstracts (Sponsor & Exhibitor Section), e-version	Yes (250 Words + logo)	Yes (150 Words)	Yes (100 Words)	Yes (75 Words)	Yes (50 Words)	Yes (Listing Only)
Place to display stand / poster	3,5 x 3,5 m	2,5 x 2,5 m	Standard poster	Standard poster	No	No
Logos on all outdoor advertising	Yes	Yes	Yes	No	No	No
Free entrance to Congress (meals included)	4 + 2 invitations to the Gala dinner in the Royal Palace	2	1	0	0	0
Acknowledgement in Plenary Session (including on event screensaver in Alpha hall before the event and during breaks)	Yes (separate slide)	Yes (separate slide with all golden sponsors)	Yes (general slide)	Yes (general slide)	Yes (general slide)	Yes (general slide)

Informational Items / Brochures to be Included in Delegate Packs	Yes – 8 pages (max. A4 size)	Yes – 6 pages (max. A4 size)	Yes – 4 pages (max. A4 size)	Yes – 2 pages (max. A4 size)	Yes – 1 page (max. A4 size)	No
<i>POST CONGRESS EXPOSURE</i>						
Newsletter to Attendee Database with Acknowledgement and e-mail address	Yes	Yes	Yes	Yes	Yes	Yes
Acknowledgement on WPA website	Yes	Yes	Yes	Yes	No	No
Post Congress Exposure on LPA Website for 1 Year	Yes	Yes	Yes	Yes	No	No

ADDITIONAL SPONSORSHIP OPPORTUNITIES

WPA Inter Zonal Congress 2017 additional sponsorship benefits

Interested Sponsors are kindly invited to become a part of the WPA Inter Zonal Congress 2017 in Vilnius. Please find an additional sponsorship benefits grid below. Based on expectations of 500 delegates at the Congress. In the event of higher number of delegates, costs may be recalculated.

OPPORTUNITY	COST (EURO)	DETAILS
Congress Book of Abstracts/Final Programme	4 000	Cost can be confirmed after the close of call for papers – actual cost depends on the amount of data and manipulation required. Sponsor will receive: <ul style="list-style-type: none"> • Logo on second cover of book • Free entrance to Congress (meals included) for 1 delegate • Acknowledgement on Congress website and neslwetter (after the event)
Congress notepads	2 500	Sponsor will receive: <ul style="list-style-type: none"> • Logo on notepad back cover (could be a sticker) along with Congress branding • Free entrance to Congress (meals included) for 1 delegate • Acknowledgement on Congress website and neslwetter (after the event)

Registration area, name badges and lanyards	3 000	Sponsor will receive: <ul style="list-style-type: none"> • Exclusive opportunity to display brochures and paper stand with desired advertising layout (max. A4 size) in registration area • Acknowledgement on final programme • Free entrance to Congress (meals included) for 1 delegate • Acknowledgement on Congress website and neslwtetter (after the event)
Hospitality Sponsor for Congress Coffee Breaks	3 000 per day	Sponsor will receive: <ul style="list-style-type: none"> • Exclusive opportunity to display brochures and paper stand with desired advertising layout (max. A4 size) in Coffee break station • A4 size paper stand with acknowledgement on Coffee break station • Branding at all coffee break stations for the day (can supply branded pennants and serviettes at your own expense) • Acknowledgement on final programme • Free entrance to Congress (meals included) for 1 delegate • Acknowledgement on Congress website and neslwtetter (after the event)
Hospitality Sponsor for Congress Lunches	2 500 per day	Sponsor will receive: <ul style="list-style-type: none"> • Exclusive opportunity to display brochures and paper stand with desired advertising layout (max. A4 size) in lunch station • A4 size paper stand with acknowledgement on lunch station • Branding at all lunch stations for the day (can supply branded pennants and serviettes at your own expense) • Acknowledgement on final programme • Free entrance to Congress (meals included) for 1 delegate • Acknowledgement on Congress website and neslwtetter (after the event)
USBs (min. - 100 pcs.)	3 000	Sponsor will receive: <ul style="list-style-type: none"> • Given company, product or service presentation included in all USBs • Insert of brochures or other supplies in delegate packs • Acknowledgement on final programme • Free entrance to Congress (meals included) for 1 delegate • Acknowledgement on Congress website and neslwtetter (after the event)

Congress pens	2 000	Sponsor will receive: <ul style="list-style-type: none"> • Insert of brochures or other supplies in delegate packs • Acknowledgement on final programme • Free entrance to Congress (meals included) for 1 delegate • Acknowledgement on Congress website and neslwtetter (after the event)
Congress Bags	4 000	Sponsor will receive: <ul style="list-style-type: none"> • Insert of brochures or other supplies (can be pinned badges on the bag produced by sponsor) in delegate packs • Acknowledgement on final programme • Free entrance to Congress (meals included) for 1 delegate • Acknowledgement on Congress website and neslwtetter (after the event)
<i>SOCIAL PROGRAM SPONSORSHIP</i>		
Opening Ceremony Sponsorship on May 3rd (about 300 people)	15 000	Sponsor will receive: <ul style="list-style-type: none"> • Words of acknowledgement during the event. Display of logo or branded screensaver on the screen (for advertising clip the production costs must be paid by sponsor) • sponsor representative shall have to say a word of greeting to participants of the Congress (especially handy when support is agreed for an individual part of event: meals, decorations, cultural program etc.) • 4 invitations to the event • Acknowledgement on final programme • Free entrance to Congress (meals included) for 1 delegate • Acknowledgement on Congress website and neslwtetter (after the event) <p><i>NOTE: This opportunity can be shared with another company. ROI dependent on contribution - please contact us for a comprehensive proposal.</i></p>
Sponsorship of municipal representatives reception, concert and evening event at Vilnius Town Hall on May 4th (about 100 people)	5 000	Sponsor will receive: <ul style="list-style-type: none"> • Words of acknowledgement during the event. If the screen will be available, display of logo or branded screensaver (for advertising clip the production costs must be paid by sponsor) • sponsor representative shall have to say a word of greeting to participants of the Congress (especially handy when support is agreed for an individual part of event: meals, decorations, cultural program etc.)

		<ul style="list-style-type: none"> • 2 invitations to the event • Acknowledgement on final programme • Free entrance to Congress (meals included) for 1 delegate • Acknowledgement on Congress website and neslwetter (after the event).
Gala Dinner sponsorship at the Royal Palace on May 5th (about 200 people)	20 000	<p>Sponsor will receive:</p> <ul style="list-style-type: none"> • Words of acknowledgement during the event. If the screen will be available, display of logo or branded screensaver (for advertising clip the production costs must be paid by sponsor) • sponsor representative shall have to say a word of greeting to participants of the Congress (especially handy when support is agreed for an individual part of event: meals, decorations, cultural program etc.) • 4 invitations to the event • Acknowledgement on final programme • Free entrance to Congress (meals included) for 1 delegate • Acknowledgement on Congress website and neslwetter (after the event) <p><i>NOTE: This opportunity can be shared with another company. ROI dependent on contribution – please contact us for a comprehensive proposal.</i></p>
Presidential evening sponsorship at Trakai Castle on May 6th (about 80 VIPs)	15 000	<p>Sponsor will receive:</p> <ul style="list-style-type: none"> • Words of acknowledgement during the event. If the screen will be available, display of logo or branded screensaver (for advertising clip the production costs must be paid by sponsor) • sponsor representative shall have to say a word of greeting to participants of the Congress (especially handy when support is agreed for an individual part of event: meals, decorations, cultural program etc.) • 2 invitations to the event • Acknowledgement on final programme • Free entrance to Congress (meals included) for 1 delegate • Acknowledgement on Congress website and neslwetter (after the event) <p><i>NOTE: This opportunity can be shared with another company. ROI dependent on contribution – please contact us for a comprehensive proposal.</i></p>

Information about beneficiary

Public Organization Lithuanian Psychiatric Association
(Visuomeninė organizacija Lietuvos psichiatrių asociacija)

Company code: 191367135

Address: Vasaros st. 5, 10309 Vilnius, Lithuania

Bank account number:

LT077300010000548077, AB „Swedbank“, Bank code: 73000

Payment purpose: Support

Thank you for your attention!

Have any questions?

Contact us:

by phone +370 685 36 165,

by e-mail daiva@nmcentras.lt.